



MountainView
THE DATA COMPANY

COOKIE POLICY

Last updated: October 2023

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COOKIE POLICY

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This Cookie Policy defines how Mountain-View Data GmbH (hereinafter: **MVD**) uses cookies and similar technologies (hereinafter altogether: **Cookies**) to enhance the online experience of the visitors of the website www.mountain-view.com (hereinafter: MVD Website) and to carry out statistical analysis of the traffic on it.

Please refer to our Privacy Statement for more information about our use of cookies that entails the processing of personal data.

If you have any questions about this Cookie Policy, please contact us at: office@mountain-view.com.

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1. ABOUT COOKIES

1.1. What are cookies?

Cookies are small text files that are saved to your device when you visit our MVD Website (from the computer, laptop, tablet, smartphone, etc.). Cookies allow our systems to monitor when, how, and which pages you visit, help record website traffic, and identify a returned visitor. Cookies cannot access, read or modify any other information on your computer, or otherwise cause damage to your device.

1.2. Why do we use cookies?

Cookies have various purposes, such as letting you navigate between pages on the website efficiently, remembering your preferences, and generally improving the user experience.

They can also help to ensure that the advertisements you see online are more relevant to you and your interests. In addition, cookies can help MVD to analyze the use of our MVD Website and online content (analytics cookies) and they can also facilitate/track the interaction on our MVD Website and online content with social media (e.g. links to social media sites, etc.).

1.3. Categories of cookies and why we use them

There are many different types of cookies. Please find below the main categories into which cookies are divided and why we use them.

ACCORDING TO THE OWNERSHIP OF THE COOKIE	
First-party cookies	These cookies are sent to the user's computer or device from MVD's computer, device or domain.
Third-party cookies	These cookies are sent to the user's computer or device from a computer, device or domain that is not managed by MVD, but by a third party.
ACCORDING TO THE LIFESPAN OF THE COOKIE	
Session cookies	These cookies are designed to collect and store information while the user visits the MVD website.

Persistent cookies

Cookies in which the information stored in the computer or device may be accessed and processed over a longer period of time (which can vary between a few minutes to several years).

ACCORDING TO THE PURPOSE OF THE COOKIE

Strictly necessary cookies

These cookies are essential in order to enable you to move around the MVD Website and use its features, such as accessing secure areas of the website. Without these cookies, the services you have asked for cannot be provided.

Personalization cookies

These cookies allow the MVD website to remember choices you make (such as your user name, language, or region you are in) and provide more enhanced personal features.

These cookies cannot track your browsing activity on other websites. They don't gather any information about you that could be used for advertising or remembering where you've been on the Internet outside our MVD website.

Analytical cookies

These cookies allow us to employ data analytics so we can measure and improve the performance of our MVD website and provide more relevant content to you. These cookies don't collect information that identifies a visitor down to an individual level that is available to us. These cookies are not passing personally identifiable information to any external third party other than in limited cases when we engage a service provider to act on our behalf but who is then unable to use the data for their own purposes.

Performance cookies

Performance cookies are generally third-party cookies from vendors we work with or who work on our behalf that collect information about your visit and use of the MVD Website, for instance, which pages you visit the most often, and if you get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is anonymous and is only used to improve how the website works. Third-party vendors may have access to this data and may use it to improve their overall services and offerings.

Advertising cookies

Advertising and social media cookies (including web beacons and other tracking and storage technologies) are used to (1) deliver advertisements more relevant to you and your interests; (2) limit the number of times you see an advertisement; (3) help

measure the effectiveness of the advertising campaign; (4) retargeting to MVD Website and (5) understand people’s behavior after they view an advertisement. They are usually placed on behalf of advertising networks with the site operator’s permission. They remember that you have visited a site and quite often they will be linked to site functionality provided by the other organization. This may impact the content and messages you see on other websites you visit.

2. WHAT COOKIES DO WE USE ON THE MVD WEBSITE?

The following section explains the categories of cookies we use on the MVD Website.

The purpose of a specific category of cookie is explained above in **point 1.3. Categories of cookies and why we use them.**

By using the MVD Website you consent to the deployment of cookies for the stated purpose.

NECESSARY COOKIES

Primary action: Activated automatically

Name of the cookie	Duration	Cookie type	Purpose
CookieLawInfoConsent	1 year	First-party cookies	Stores your cookie preferences.
cookieLawInfo-checkbox-necessary-[en or de]	1 year	First-party cookies	Set by the GDPR Cookie Consent plugin to store the user consent for cookies in the category "Necessary".
cookieLawInfo-checkbox-analytics-[en or de]	1 year	First-party cookies	Set by the GDPR Cookie Consent plugin to store the user consent for cookies in the category "Analytics".
pll_language	1 year	First-party cookies	Stores your preferences about the website language.
viewed_cookie_policy	1 year	First-party cookies	To record that the GDPR notice is shown to the visitor of the website.

ANALYTICAL COOKIES

Primary action: Deactivated (they are set only if the user clicks on “Accept all” or activates them through Cookie Settings)

Name of the cookie	Duration	Cookie type	Purpose
_ga	1 year 1 month and 4 days	Third-party cookies	<p>Google Analytics sets this cookie to calculate visitor, session, and campaign data and track site usage for the site's analytics report.</p> <p>The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.</p>
ga*	1 year 1 month and 4 days	Third-party cookies	Google Analytics sets this cookie to store and count page views.

3. COOKIES FROM RELATED WEBSITES

Our website may contain links to other websites and services that offer cookies. We encourage you to review all the privacy statements, services, and apps you find on these websites to understand how your data can be collected and used on these websites.

4. MANAGING COOKIES

You can manage cookies through your browser settings and under our **Cookie Settings**.

4.1. Managing cookies via browser settings

All browser settings are slightly different, so to manage cookies, you should refer to the relevant settings within your browser. Please note that changing your cookie preferences in or for one browser does not change your cookie preferences for all browsers.

Please click below for detailed information on how to disable and delete cookies in some commonly used browsers:

[Mozilla Firefox](#)

[Microsoft Internet Explorer](#)

[Google Chrome](#)

[Safari](#)

[Microsoft Edge](#)

4.2. Managing cookies via our Cookie Settings

If you agree to the use of cookies, you should express so when you first visit the MVD Website by clicking on the button "Accept All". With this, you are agreeing to set up cookies for analytics and personalization, and with other third-party cookies that can improve your user experience.

If you click on the "Reject All" button on the first visit or continue browsing the web pages, we will set up cookies that are necessary for the MVD website operation and analytics, while personalization cookies and other third-party cookies required for a better user experience will be blocked.

Note that by disabling certain categories of cookies, you may be prevented from accessing some features of our MVD Website, or certain content or functionality may not be available.

You may change your settings of cookies and revoke your consent at any time under **Cookies Settings**.

5. FINAL PROVISIONS

5.1. Changes to this Cookie Policy

MVD reserves the right to amend or supplement this Cookie Policy to ensure compliance with applicable data protection regulations. We encourage you to periodically review this Cookie Policy.

5.2. Severability

In the event any of the terms or provisions of this Cookie Policy would be held to be unenforceable, the remaining terms and provisions shall be unaffected and the unenforceable term or provision shall be accordingly replaced by such enforceable term or provision as comes closest to the intention underlying the unenforceable term or provision.

5.3. Governing law and Jurisdiction

This Cookie Policy is governed by and shall be construed in accordance with Austrian Law. The courts of Austria shall have exclusive jurisdiction over any dispute relating thereto.

5.4. Entry into force

This Cookie Policy is adopted by the management of the MVD and is valid and applicable as of October 2023.